BHARATHIDASAN COLLEGE OF ARTS AND SCIENCE, ERODE

PG & Research Department of Commerce

Programme Outcome

| Po - 1 | After completing commerce programme, students would gain a thorough grounding in the fundamentals of commerce and finance. |
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| PO - 2 | The commerce and finance focused curriculum offers a number of specialization and practical exposures which would equip the students to face the modern – day challenges in commerce and business. |
| PO - 3 | All inclusive outlook of the course offer a number of values based on job oriented courses ensures that the students are trained to up-to-date. In advanced accounting courses beyond the introductory level, effective development will also progress to the valuing and organising levels. |
| PO-4 | To develop numerical and language abilities of students. |
| PO-5 | To inculcate writing skills and business correspondence. |
| PO - 6 | To provide a platform for over all development of students and develop knowledge level and awareness of students about recent trends of world. |

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Programme Specific Outcome

| PSO - 1 | Students will able to demonstrate progressive learning of various tax issues and tax forms related to individuals. |
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| PSO - 2 | Students will be equipped with the knowledge in: financial and money markets for making investment decisions, database management, software development and web designing for effective computerization of business. |
| PSO - 3 | Students will learn relevant financial accounting career skills, applying both quantitative and qualitative knowledge to their future careers in business. |
| PSO-4 | Learners will gain thorough systematic and subjective skills with in various disciplines of commerce, business, accounting, economics, finance, auditing and marketing. |
| PSO-5 | Learners will able to prove proficiency with the ability to engage in competitive exams like CA, ICWA, CS and other courses. |
| PSO - 6 | Learners will be able to do higher education and advance research in the field of commerce and finance. |

Course Outcome – I Year (2012 onwards)

Semester – I

Language –I (11T/11F/11S)

• Will possess a sound knowledge of the values of specific language and cultural ethics.

English (12E)

• Will enrich and gain knowledge in communicative English.

Principles of Accountancy (13A)

• Will have a thorough knowledge of the concepts and conventions of accounting and basic accounting frame work.

Business Organization and Office Management (13B)

• Will have a clear understanding about Nature and types of business organizations and process of decision-making.

Agricultural Economy of India (1AA)

• Students in general will be able to pinpoint and understand the past, present economic conditions of the country.

Environmental studies (1FA)

• Will gain basic knowledge relates to environment and eco-system.

Semester – II

Language –II (21T/21F/21S)

• Will possess a sound knowledge of the values of specific language and cultural ethics.

English (22E)

• Will enrich and gain knowledge in communicative English.

Financial Accounting (23A)

• Will gain knowledge in the practical applications of accounting.

Principles of Marketing (23B)

• To introduce the marketing concept and how we identify, understand and satisfy the needs of customers and markets.

Economic Analysis (2AA)

• Students will be able to identify the analytical techniques used by economists and compare their relative merits.

Value education: Human rights (2FB)

• Would gain the basic knowledge about fundamentals of human rights.

Course outcome –II Year (2012 onwards)

Semester -III

Higher Financial Accounting (33A)

• Student should have a thorough knowledge on the accounting practice prevailing in partnership firms and other allied aspects.

Commercial Law (33B)

• Student should be well versed in basic provisions regarding legal frame work governing the business world.

Principles of Management (33C)

• Students will get an opportunity to examine and apply appropriate theories/concepts about managing in business effectively.

Mathematics for Business (3AC)

• Student should have understood the basic concepts and how to use Mathematical Techniques to solve the modern business problems.

Skill based subject –I: Business Application Software - I (3ZA)

• Student should have understood the basic framework and how to work in Ms-Word and Ms-Excel.

Non-major elective I: Women's rights (3FD)

• Will gain knowledge relates to women's laws and rights

Semester - IV

Corporate Accounting - I (43A)

• Student should have a thorough knowledge on the accounting practice prevailing in the corporate.

Computer Application in Business (43B)

• Student must be aware of concepts and utilization of computer in day to day life.

Company Law and Secretarial Practice (43C)

• Student should have a thorough knowledge on Formation of Company, Documents required and Acts pertaining to it.

Executive Business Communication (43D)

• Student must be able to communicate clearly in the day-to-day business world.

Banking theory (43E)

• Student will be able to know the functions of banks.

Statistics for Business (4AD)

• Students shall enrich to solve the Statistical problems in commerce.

Skill Based Subject-II: Computer Applications Practical—I Ms Word and Ms Excel (43P)

• Student should be able to work efficiently in Ms-Word and Ms-Excel.

Non-major elective II: General awareness (4FE)

• Will gain general knowledge in all fields.

Course outcome –III Year (2012 onwards)

Semester -V

Corporate Accounting – II (53A)

• Student should have a thorough knowledge on the Advanced Accounting Practice prevailing in the corporates.

Banking Law and Practices (53B)

• Student should have a thorough knowledge on Indian Banking System and Acts pertaining to it.

Cost Accounting (53C)

 Student should have a thorough knowledge on the cost accounting principles and the methods of accounting cost.

Income Tax Law and Practice (53D)

To familiarize the students with in depth on the provisions of income tax.

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ELECTIVE – I: Business Finance (5EA)

• Student should be well versed in the concept of Business Finance and the Application of Finance to Business.

Skill Based Subject-3: Business Application Software – II (5ZA)

• Student should have understood the basic framework and how to work in Ms-PowerPoint and Ms-Access.

Semester - VI

Management Accounting (63A)

• Student should have a thorough knowledge on the Management Accounting Techniques in business decision making.

Principles of Auditing (63B)

• Student should be well versed in the fundamental concepts of Auditing.

Indirect Tax (63C)

• To provide knowledge on the Indirect Tax. Student should be well versed in the prevailing act.

Elective II: Entrepreneurial Development (6EA)

• Student should be well versed in Concept relating to entrepreneur, Knowledge in the finance institution, project report incentives and subsidies.

Elective III: Project Work (6EV)

• Can enrich their practical applicability through projects work.

Extension Activities (67A)

• Will gain general knowledge in respective fields of Commerce and Industry through Industrial visit and Training.

Skill Based Subject-4: Computer Applications Practical –II Ms PowerPoint, Ms Access and Tally 9.2 (63P)

• Student should be able to work efficiently in Ms-PowerPoint, Ms-Access and Tally.